

Sedona Arts Center

BRING YOUR IMAGINATION TO LIFE!

FINE ART GALLERY JURY SUBMISSION GUIDELINES

GENERAL INFORMATION

The Sedona Arts Center Fine Art Gallery is a consignment venue for artists to display and sell their art who are at the Associate level (\$50) or higher. Art sales support both the artists and SAC's many educational programs. For the Gallery, marketability is a priority. Creative approaches and content are always valued; and superior craftsmanship is an absolute necessity. Our clientele are looking for fine art gift items, such as functional stoneware or hand blown glass, as well as paintings, jewelry and other two-dimensional art. The following information will guide you as you prepare to submit artwork for Gallery consideration:

APPLICATION REQUIREMENTS

- Current Associate Level (\$50 or higher) in the Sedona Arts Center
- Professional portfolio to include:
 1. Current contact information: Name, address, telephone number and e-mail address. Website address if applicable.
 2. Current biography, including exhibitions, gallery representation and awards.
(Please do not include your web site address, telephone number or address in biography)
 3. High quality ink jet prints or photographs of art images (at least 5) of work completed in the last 12 months (REQUIRED). Minimum size 5" x 7" with captions including with title, dimensions, description of each art piece shown in photo, and suggested retail price.
 4. CD with photos of artwork (to be used for PR is juried into gallery)
 5. Appropriate samples of press or print media coverage artist has received
 6. Portfolio will not be mailed back but each artist will be given an appropriate time (approx. 2 weeks) to pick up after the jury process is completed and notification has been sent.

PLEASE PRESENT THIS PORTFOLIO IN A NARROW, 3-RING BINDER TO THE GALLERY DIRECTOR, OR MAIL TO:

Sedona Arts Center – Fine Art Gallery Director
PO Box 569
Sedona, AZ 86339
(928) 282-3865

SEDONA ARTS CENTER PROCEDURES

- Jurying of new submissions is conducted TWICE YEARLY by the Center: Applications and portfolios are accepted through the month of **January** and **July**.
- The independent jury committee is comprised of three professional artists who are not currently exhibiting in the Fine Art Gallery. They bring their experience and knowledge to the process. Decisions are made in February and August. Artists will be notified by mail of jury outcomes. Be sure we have the correct address for mailing this notice.
- Jurying is based on artistic merit, gallery focus and fit (as compared to 100+ active Gallery artists), professional display and "sale-ability." The gallery focus can change from each jury time due to what artists and mediums that are currently being carried in the gallery.
- The Gallery Director approves all art for display and approves all replacement work.
- The Gallery Director will present juried artists with a contract allowing for 50% sales commission to the Sedona Arts Center on all sales.
- Art will be rotated on a regular basis.
- Artists will become "inactive" in the Members Gallery and will be asked to pick up their inventory from the gallery if they are not responsive to requests for new work, updated biographies or images of their work on a timely basis, or as sales warrant.

REQUIREMENTS/RECOMMENDATIONS FOR GALLERY ARTISTS:

- Artists are asked to update biographies and gallery portfolios (new photos, press, etc.) at least annually. Let us know your exciting news...the Center will use this information to market your work.
- Those artists who volunteer at the Gallery tend to enjoy greater sales – market yourself here!
- The Arts Center encourages its gallery artist to provide free demonstrations to the public at the gallery when requested.