



FINE ART GALLERY

JURY SUBMISSION GUIDELINES**GENERAL INFORMATION**

The Sedona Arts Center Fine Art Gallery is a consignment venue for member artists to display and sell their art. Art sales support both the artists and the Arts Center's mission. For the Gallery, marketability is a priority. Creative approaches and content are always valued; and superior craftsmanship is an absolute necessity.

APPLICATION REQUIREMENTS – Deadline July 31

- Current membership with the Sedona Arts Center
- Professional portfolio to include:
 1. Current contact information: Name, address, telephone number and e-mail address. Website address if applicable.
 2. Current biography, including exhibitions, gallery representation and awards.
 3. High quality printed images of your work (at least 5, Max. of 15) of work completed in the last 12 months (REQUIRED). Minimum size 5" x 7" with captions including with title, dimensions, description of each art piece shown in photo, and suggested retail price.
 4. Appropriate samples of press or print media coverage artist has received
 5. Portfolio will not be mailed back but each artist will be given an appropriate time (approx. 4 weeks to pick up after the jury process is completed and notification has been sent.

PLEASE PRESENT THIS PORTFOLIO TO THE GALLERY DIRECTOR, OR MAIL TO:

Sedona Arts Center – Fine Art Gallery Director
PO Box 569
Sedona, AZ 86339
(928) 282-3865

SEDONA ARTS CENTER PROCEDURES

- Portfolios are accepted through the month of **July**.
- The jury committee is comprised of three professional artists. Artists will be notified by mail of jury outcomes in the month of August. Be sure we have the correct address for mailing this notice.
- Jurying is based on artistic merit and gallery fit, professional display and "sale-ability."
- The Gallery Director approves all art for display and approves all replacement work.
- Art will be rotated on a regular basis.
- Artists will become "inactive" in the Members Gallery and will be asked to pick up their inventory from the gallery if they are not responsive to requests for new work, updated biographies or images of their work on a timely basis, or as sales warrant.

REQUIREMENTS/RECOMMENDATIONS FOR GALLERY ARTISTS:

- Artists must maintain membership with the Sedona Arts Center, currently \$50 minimum per year.
- Artists are asked to update biographies and gallery portfolios (new photos, press, etc.) at least annually. Let us know your exciting news...the Center will use this information to market your work.
- Those artists who volunteer at the Gallery tend to enjoy greater sales – market yourself here!
- On-going demonstration possibilities exist. Please let us know if you are interested.